

WELCOME TO

AILD M

LANDSCAPE

DESIGNERS

SPONSORSHIP





AUSTRALIAN INSTITUTE OF LANDSCAPE DESIGNERS & MANAGERS

AILDM – WHO WE ARE

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Featured on  houzz

THE AUSTRALIAN INSTITUTE OF LANDSCAPE DESIGNERS AND MANAGERS is Australia's leading professional association for qualified landscape designers and management professionals.

AILDM promotes the importance of landscape design and environmental management for a positive impact and ecological sustainability on our collective environment. We support our **members** with industry advice, networking opportunities and ongoing development of business and technical skills. We also keep members informed through our AILD M magazine – **Landscape Outlook (LO)**

We have **members** in all states, major cities and regional areas.

Our **members** have professional qualifications and are required to continue their professional development through our **CPD program**.

AILDM has a broad range of members, operating at the forefront of Australian landscape design. Their work covers domestic, commercial, environmental and community landscape design.

They seek the best in materials, **inspiration** from new products and ideas, and aim to go the extra mile in creating, and sustaining, beautiful landscapes for families and communities to enjoy.

We would like to extend an invitation to you to become a **Sponsor** or Partner with **AILDM** through one of our **Sponsorship** options.

NATIONAL SPONSORSHIP PACKAGE

Exclusive sponsorship package limited to one sponsor of every industry related business nationwide

STATE SPONSORSHIP PACKAGE

Sponsorship package with unrestricted number of industry related businesses that can be a sponsor within a particular state. This option is available for all states of Australia

INDUSTRY SUPPORT SPONSORSHIP PACKAGE

For small and developing businesses who would like to increase their visibility to industry members.

PARTNERS

Industry supporters who offer benefits to our members.

We can work together to achieve more and we are open to discussing different types of sponsorship with you individually.

Our sponsors are important to us and we hope to grow a strong and beneficial relationship that helps to support not only our members and our Association, but also your business and the industry as a whole.

LANDSCAPE OUTLOOK

LANDSCAPE outlook is the journal of the Australian Institute of Landscape Designers & Managers (AILDM) and is published quarterly. It is issued to all members of AILDM as part of their annual membership fee. It is also available to other landscape organisations and interested members of the public by subscription only.

Published Quarterly

12 month subscription fee - \$48

LO is an industry focused alternative to the general gardening magazines available. LANDSCAPE outlook looks to promote professionalism in the industry, aesthetic landscape design, sustainable environmental practices and sound land management.

LANDSCAPE outlook is a high quality full colour quarterly magazine with feature articles of great educational benefit to landscape designers and landscape architects, horticulturists, arboriculturists and landscape contractors.

All material in LANDSCAPE outlook is copyright and you must apply to AILDM for permission to reproduce all or part of any article, or use any of its photographs. Educational Institutes and not for profit publications will in general be able to reproduce articles for no charge. Commercial magazines may also request permission to use articles, however, a fee may apply.

Landscape Outlook Subscription



WINTER – Issue 77 IN THIS ISSUE



SUMMER – Issue 76 IN THIS ISSUE



SPRING – Issue 75 IN THIS ISSUE





SPONSORS WILL BENEFIT BY:

- Developing a very direct and mutually beneficial relationship with the landscape design industry
- Gaining inside knowledge of directions, trends & requirements in the landscape design industry
- Having priority access to place their brand & products in front of the designers who specify into the marketplace
- Hosting promotional events or educational seminars for their products & services directly to AILDm members
- Contributing articles & advertising in our publications, website & e-newsletter with their branding

WHAT WE SEEK:

AILDM members seek the best in materials, finding inspiration from new products and ideas, aiming to go that extra mile in creating and sustaining beautiful landscapes for families and communities to enjoy.



AILDM seeks to keep its members educated and informed on new products and developing trends in landscape design.



NATIONAL SPONSORSHIP PACKAGE

\$ 10,000.00 + GST

Exclusive sponsorship package limited to one industry related business nationwide – such as 1x outdoor furniture company, 1x stone supplier... etc.

* Exclusion for nurseries, due to the different national climatic conditions one nursery per state can become a national sponsor

WHAT TO EXPECT AS A NATIONAL SPONSOR

- Web link and logo included on ALLDM national website – Front page and email newsletter
- Logo displayed and sponsor acknowledged at national and state ALLDM events
- Half page (outside back) advertising x 2 issues in our national publication Landscape Outlook (LO).
- Full page advertorial/feature on product or services or other relevant information for the sponsor (written by LO editor).
- Opportunity to plan sponsor product/promotion seminar / CPD event and provide a sponsor representative to chair/run the event and acknowledge your organisation's support for the session (up to 2 per state)
- Engage with our national membership base via 1x online survey for product or service or other relevant information to your business, including feedback.
- Engage with our national membership base via social media, 1x Instagram posts or story per week, 1x Facebook forum post per month this can include featured projects, product launch, material education and information etc.
- Promotional items will also be included in the ALLDM members email newsletter
- 1x Category to be assigned for the national design awards
- 4x tickets to our national awards night
- Opportunity to advertise to our membership base and other newsletter subscribers about employment opportunities



SPONSORSHIP PACKAGES – STATE SPONSOR

STATE SPONSORSHIP PACKAGE

\$ 5,000.00 + GST

Sponsorship package unrestricted to industry related businesses for all states of Australia – for example 3x nurseries in NSW, 2x nurseries in Queensland, 2x nurseries in Victoria, 2x stone supplier in NSW, 3x stone supplier in Victoria... etc.

WHAT TO EXPECT AS A STATE SPONSOR

- Web link and logo included on AILDm national website – home page and email newsletter
- Acknowledgement at AILDm display/stand at industry events in relevant state
- Quarter page advertising x 2 issues in our national publication Landscape Outlook (LO).
- Half page advertorial/feature on product or services or other relevant information for the sponsor (written by LO editor).
- Opportunity to plan 2 seminar/event a year and provide a sponsor representative to chair/run the session and acknowledge your organisation's support for the session
- Engage with our national membership base via social media, 1x Instagram posts or story per month, 1x Facebook forum post per month this can include featured projects, product launch, material education and information etc.
- Promotional items will also be included in the AILDm members email newsletter
- First offer to negotiate to be a sponsor for unassigned categories for the national design awards
- 2x tickets to our national awards night
- Opportunity to advertise to our membership base and other newsletter subscribers about employment opportunities



SPONSORSHIP PACKAGES – SUPPORT SPONSOR

INDUSTRY SUPPORT SPONSORSHIP PACKAGE

\$ 2,500.00 +GST

For small and developing businesses who would like to increase their visibility to industry members.

WHAT TO EXPECT AS A SUPPORT SPONSOR

- Web link and logo included on AILDm national website – home page and email newsletter
- Acknowledgement at AILDm display/stand at industry events in relevant state
- Quarter page advertising x 1 issues in our national publication Landscape Outlook (LO).
- Opportunity to plan 1 seminar/event a year and provide a sponsor representative to chair/run the session and acknowledge your organisation's support for the session
- Promotional items will also be included in the AILDm members email newsletter
- Opportunity to negotiate to be a sponsor for unassigned categories for the national design awards
- 1x ticket to our national awards night
- Opportunity to advertise to our membership base and other newsletter subscribers about employment opportunities



PARTNERS

Industry supporters who offer benefits to our members.

WHAT IT MEANS TO BE AN AILDM PARTNER

To qualify as an AILDM Partner you will be providing a benefit to AILDM members that is unique and not available to non-members. This can be a discount offer, access to restricted services, sponsorship of individual events such as the Hidden design festival, or any other products or services from which our members can benefit.

In return AILDM is offering you our Affiliate Membership (\$250.00 per year) which will include the display of your logo on the front page of our website as well as a link to a separate page outlining the benefit members can receive from your business as well as a direct link to your website.

- Web link and logo included on AILDM National website – home page
- Web link and logo included on AILDM National website – Partner page
- Opportunity to negotiate to be a sponsor for unassigned categories for the national design awards



APPLICATION



- Sponsorship is subject to AILDM board approval.
- Sponsorship is offered for 12 months and is linked quarterly to the deadline for copy for advertising in Landscape Outlook magazine.
- Sponsorship packages and prices will be reviewed annually
- AILDM requires 60 days formal written notification to conclude any sponsorship package.

To apply to become one of AILDM's valued sponsors OR partners please complete this form and email it to administrator@aildm.com.au

Contact Name

Business Name

Sponsorship Package

Address

Postal Address

Contact Number

E-mail

X

SIGNATURE

X

DATE

We hope that through your involvement with our members we can support and grow together.