



Webinar – 23 Nov 2022

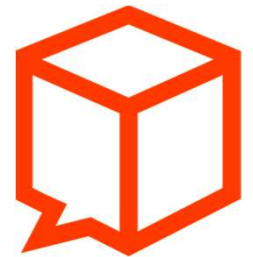
Outsourcing support for 2D or 3D

How to get started



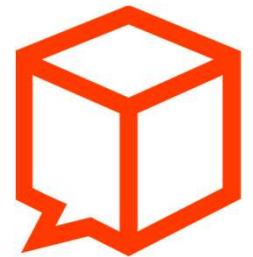
Agenda

- Intro and background
- Why Pitch Box was created and who we can help
- Examples of what we do - 2D | 3D | SketchUp
- How it works - Step by step process
- Go online and submit an order - real life example
- Before and After examples
- Question time



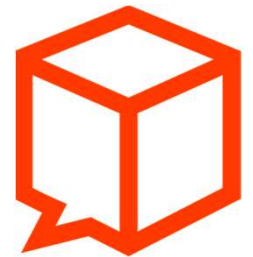
Intro & Background

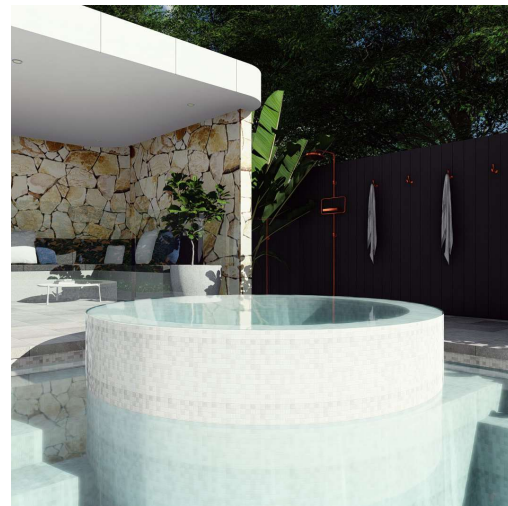
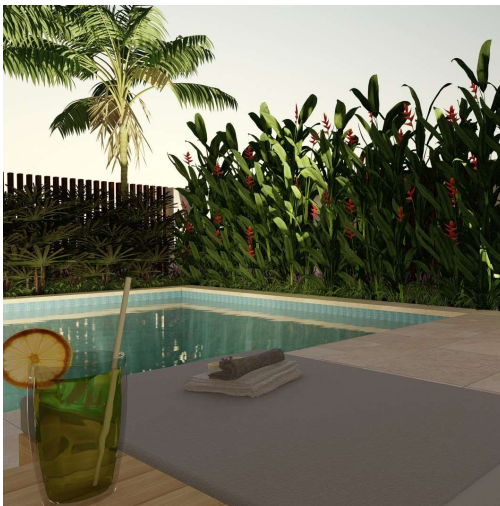
Our background and journey to Pitch Box



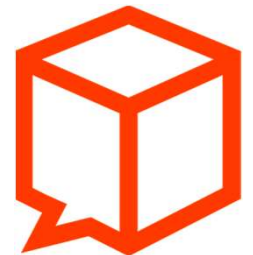
Why Pitch Box was created

- ✓ Originally founded by a Landscape Architect
- ✓ Specifically created for the residential landscape community
- ✓ 2D CAD plans and high quality 3D presentations with fly-throughs created for you
- ✓ Save time and increase capacity without the need to hire more staff
- ✓ Different products for different designers and processes
- ✓ Online Price Calculator for quoting purposes





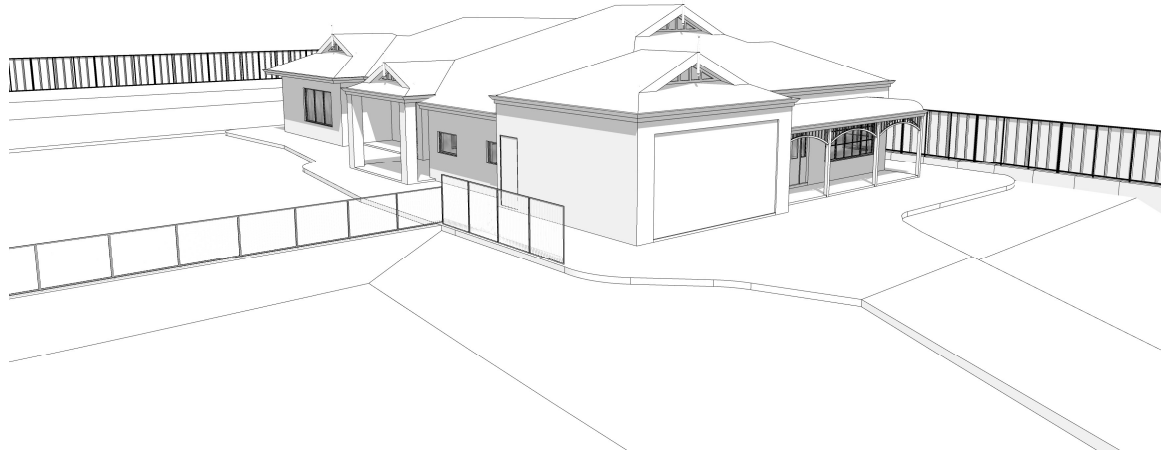
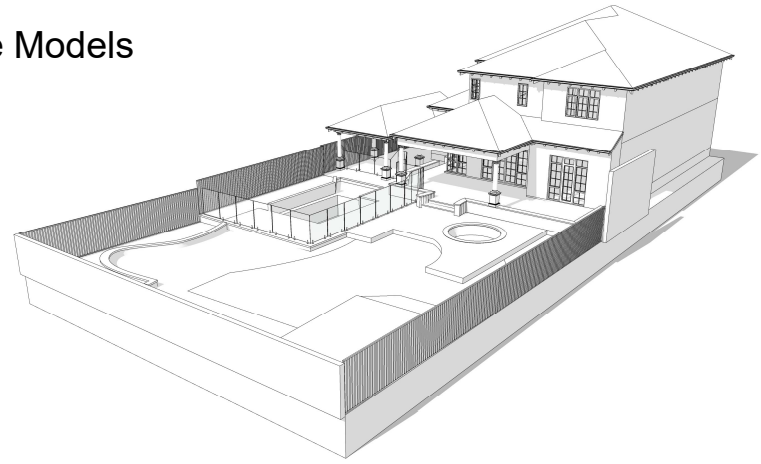
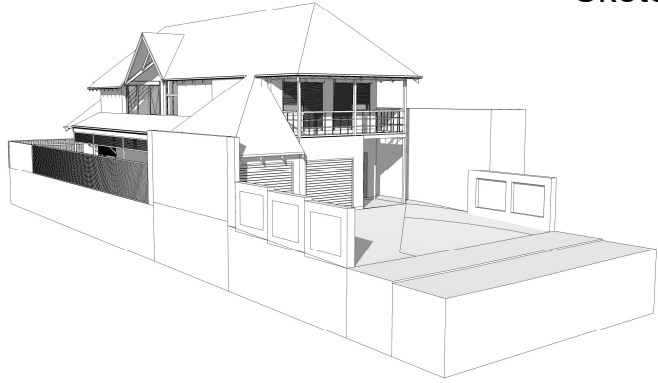
Some examples
of what we do



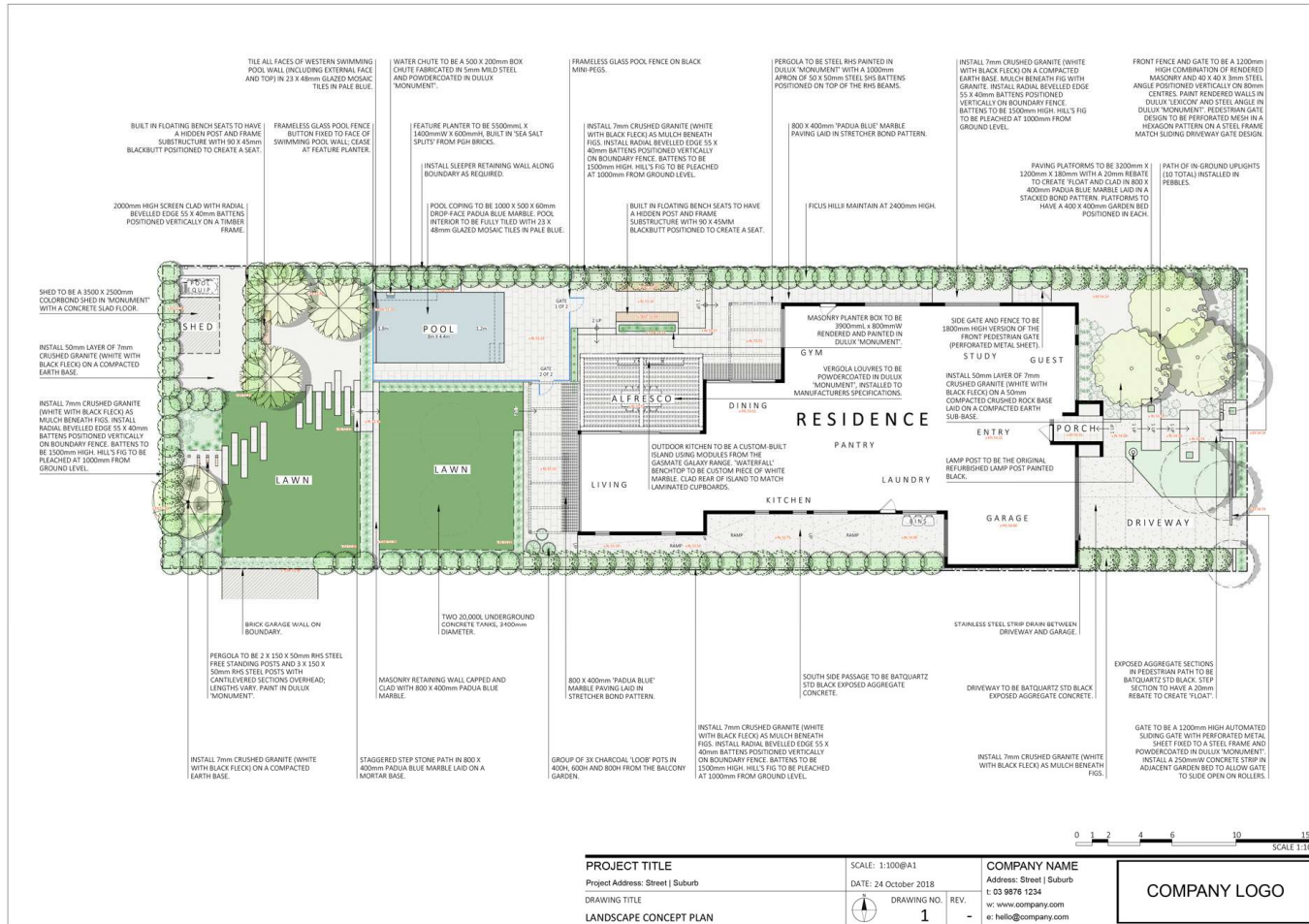
3D Images



Sketch Up Base Models



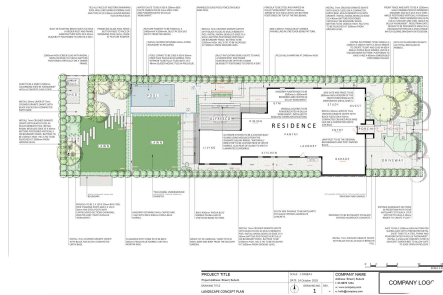
2D Plans



How we can help

Not all designers are the same!

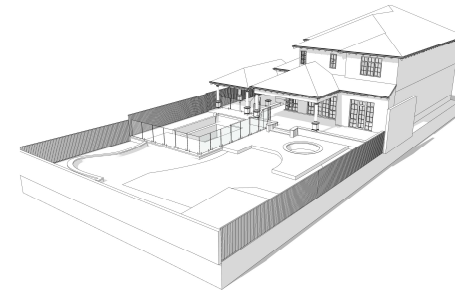
3 different services for Landscape Designers



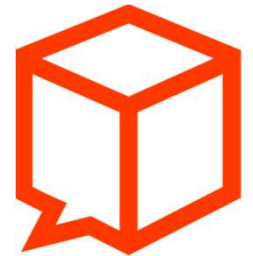
2D Plans



3D Images



Sketch Up Models



Our 2D Plans

Plans for Client Presentation

- Concept Plan (primary product) **\$299**
- Planting Plan & Schedule (add-on) **\$99**
- Quantities Plan (add-on) **\$79**
- Lighting Plan & Schedule (add-on) **\$89**
- Layout & Dimensions Plan (add-on) **\$99**
- Sections & Elevations (add-on) **\$119**

Examples are on our website

Plans for Development Approval

- Landscape Plan for Town Planning **\$469**
- Location & Site Plan / Sections & Elevations
 - Boundary Fences and Walls **\$159 / \$99**
 - Walls - Freestanding and Retaining **\$159 / \$99**
 - Swimming Pool and/or Spa **\$189 / \$99**
 - Outdoor Building or Overhead Structure **\$179 / \$99**
 - Build Over Easement **\$179 / \$99**
 - Timber Decking **\$149 / \$99**

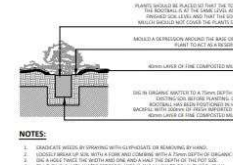
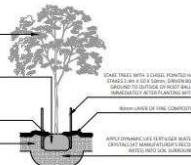
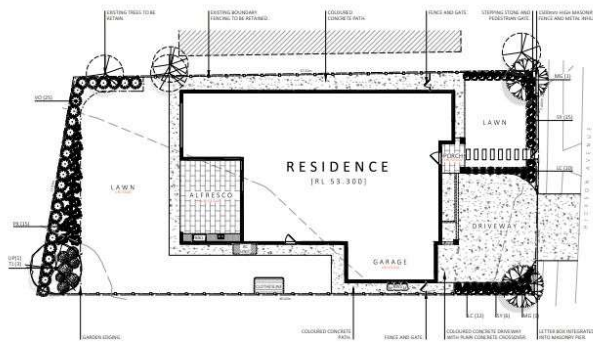


LANDSCAPE SPECIFICATIONS:

- EXCAVATION**
ALL GARDEN AREAS ARE TO BE STIPPED OF UNWANTED PLANTS, BUILDING UNDESIRABLE ROOTS AND MATTER.
- FOUNDATIONS**
ALL FENCES AREAS TO A DEPTH OF 200mm BELOW FINISHED LEVEL. ALL OTHER AREAS TO A DEPTH OF 300mm BELOW FINISHED LEVEL. ALL GARDEN BED AREAS TO A DEPTH OF 200mm BELOW FINISHED LEVEL.
- SOIL PREPARATION**
ALL GARDEN AREAS ARE TO BE CULTIVATED AND AERATED PRIOR TO APPLICATION OF TOP DRESSING. SOILS TO BE TESTED TO ALL HEAVY CLAY AREAS AT THE RATE OF 1 BAG PER SQ. METRE.
- TOP SOIL**
IMPORT 300mm ORGANIC GARDEN SOIL BLEND TO ALL ALL RETURNING BEDS AND GARDEN BEDS. TOPSOIL MUST BE 200mm BELOW FINISHED LEVEL TO ALL PLANTED AREAS.
- SOILS**
A 100mm LAYER MULCH MATTER COMPOST SHALL BE SPREAD EVENLY OVER ALL GARDEN AREAS AFTER PLANTING.
- FERTILISERS**
ADDITIONAL NUTRIENT FERTILISER IS TO BE APPLIED TO ALL PLANTS AS PER MANUFACTURER'S SPECIFICATIONS AT TIME OF PLANTING. LONG TERM RELEASE FERTILISER IS TO BE APPLIED TO GARDEN AREAS PRIOR TO PLANTING.
- PLANT MATERIAL**
TO BE VIGOROUS, WELL ESTABLISHED OF GOOD FORM AND NOT ROOT BOUND.
- PLANTING**
BEFORE PLANTING, THOROUGHLY WATER PLANTS AND PLANTING AREAS. WATER AGAIN IMMEDIATELY AFTER PLANTING.
- DRAINAGE**
THE FOLLOWING IS INTENDED AS A GUIDE ONLY:
A. AS A GENERAL RULE
1. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.
2. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.
3. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.
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7. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.
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9. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.
10. ALL GARDEN AREAS SHALL BE INSTALLED BEHIND ALL RETURNING WALLS AND SHALL BE AT LEAST 100mm BELOW FINISHED LEVEL.

PLANT SCHEDULE

Code	Plant Name	Quantity	Plant Size
P1	Plum Tree	1	1000mm
P2	Apple Tree	1	1000mm
P3	Orange Tree	1	1000mm
P4	Fig Tree	1	1000mm
P5	Avocado Tree	1	1000mm
P6	Walnut Tree	1	1000mm
P7	Almond Tree	1	1000mm
P8	Peach Tree	1	1000mm
P9	Cherry Tree	1	1000mm
P10	Apricot Tree	1	1000mm



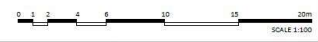
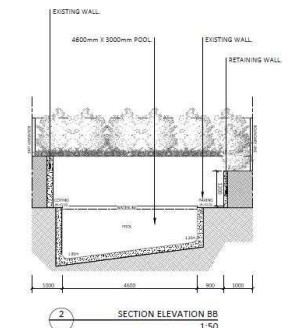
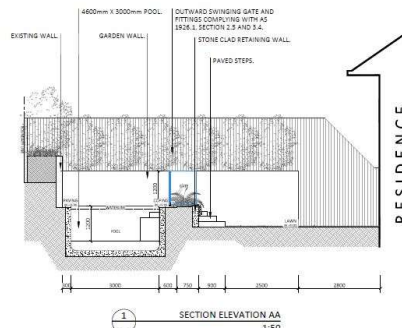
- NOTES:**
- PLANT LIFE EXPECTANCY TO BE INDICATED ON DRAWING BY SYMBOL.
 - LOCALLY ADAPTED TO LOCAL CLIMATE AND SOIL TYPE.
 - PLANT MATERIAL TO BE SUPPLIED BY THE CONTRACTOR.
 - PLANT MATERIAL TO BE INSTALLED BY THE CONTRACTOR.
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LANDSCAPE SURFACE PERMEABILITY

PERMEABLE SURFACES (100% PERMEABLE)	NON PERMEABLE SURFACES (0% PERMEABLE)
(Symbol)	(Symbol)

PROJECT TITLE LANDSCAPE PLAN FOR TOWN PLANNING APPROVAL	SCALE: 1:100@A1	COMPANY NAME Address: Street Suburb T: (03) 9876 1234 W: www.company.com E: hello@company.com	COMPANY LOGO
SITE ADDRESS: Street Suburb	DATE:	DRAWING NO.: 1	

Schematic Section & Elevation

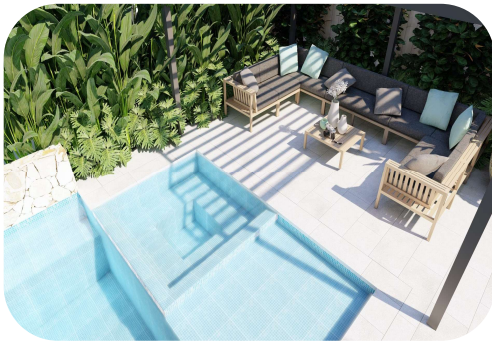


PROJECT TITLE SCHEMATIC SECTION AND ELEVATION	SCALE: 1:100@A2	COMPANY NAME Address: Street Suburb T: (03) 9876 1234 W: www.company.com E: hello@company.com	COMPANY LOGO
SITE ADDRESS: Street Suburb	DATE:	DRAWING NO.: 1	

Landscape Plan for Town Planning

Our 3D Presentations

Add on what you need



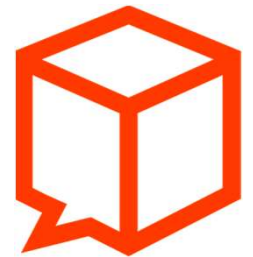
Day images
(standard)



Night Images
(add-on)



Fly-throughs
(add-on)



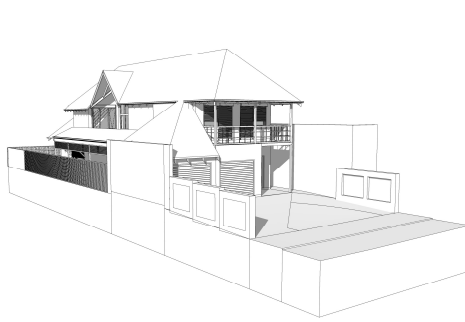
Our 3D Presentations

Choose your style – 3 filter options

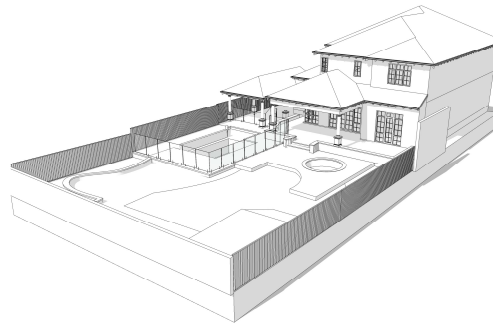


Our Sketch Up Base Models

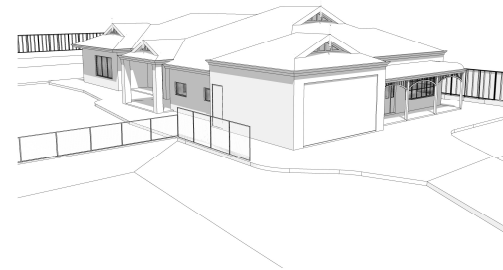
Get a head start on your own 3D rendering



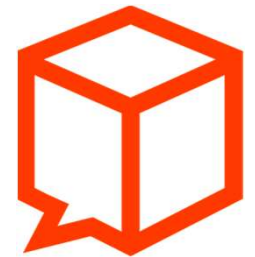
Building & Existing
Hardscapes



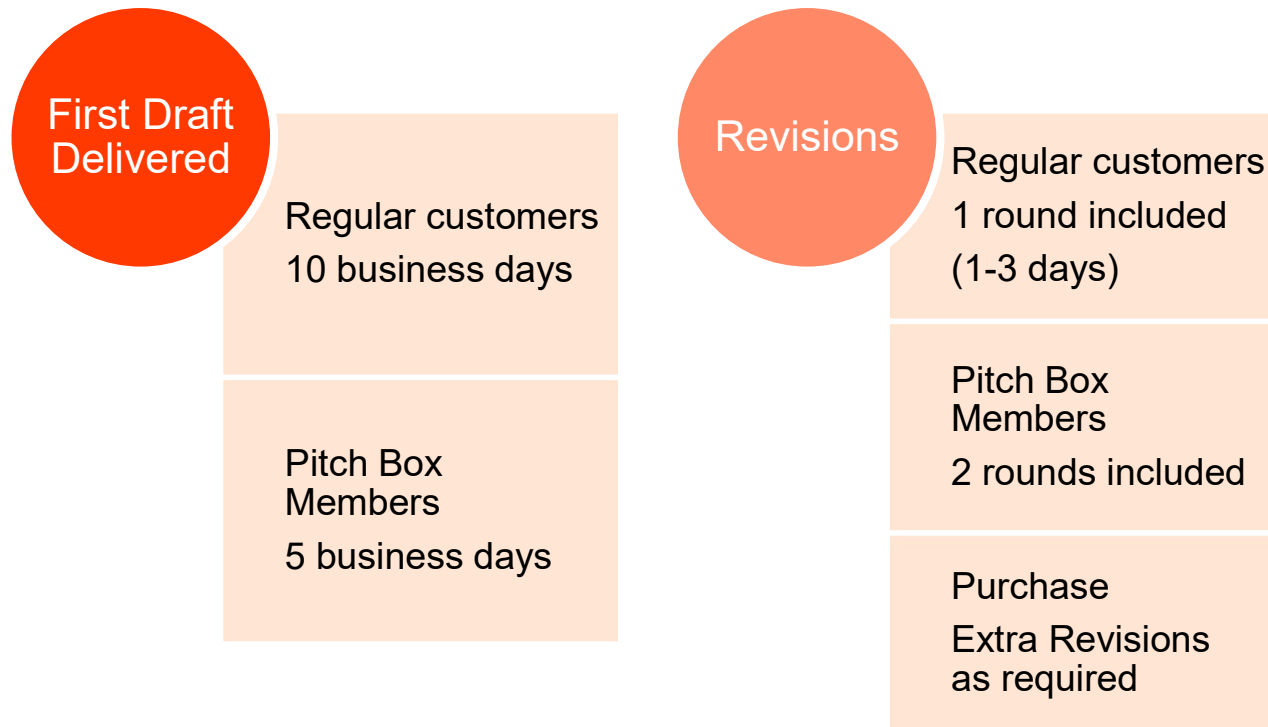
Building & Proposed
Hardscapes



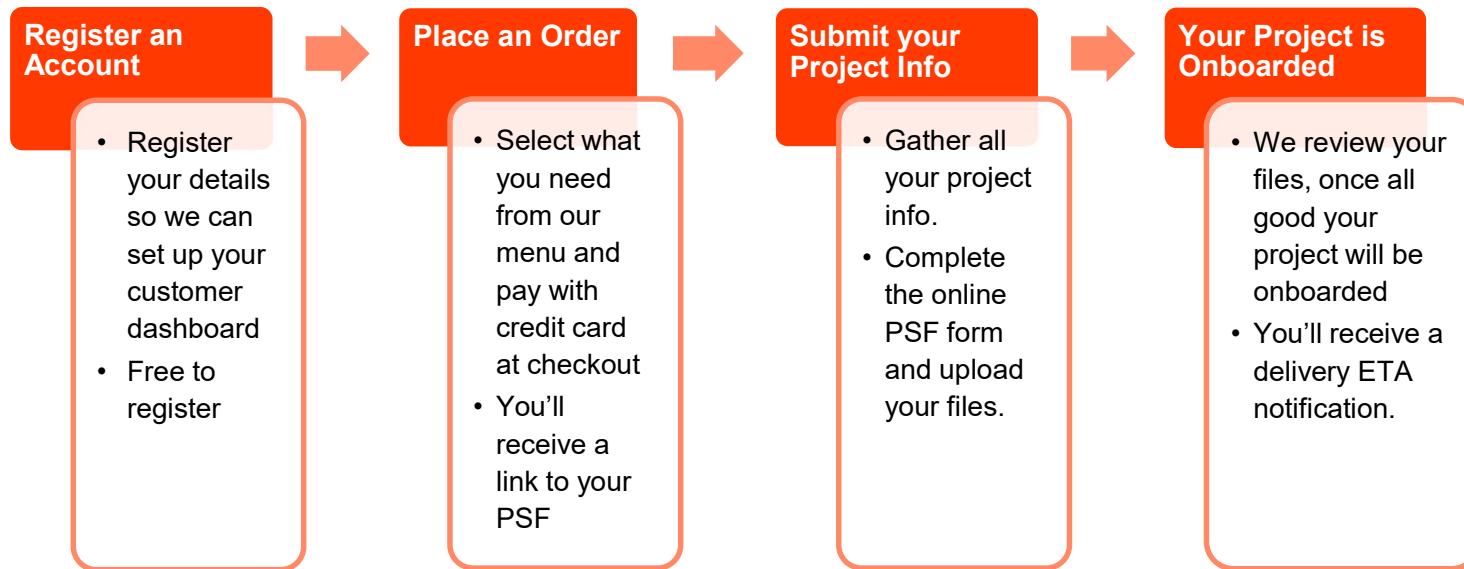
Existing Hardscapes
and Topography



Delivery & Revisions



How it works

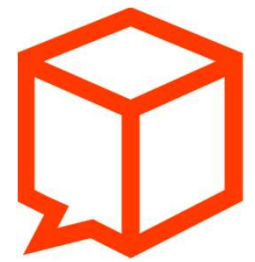
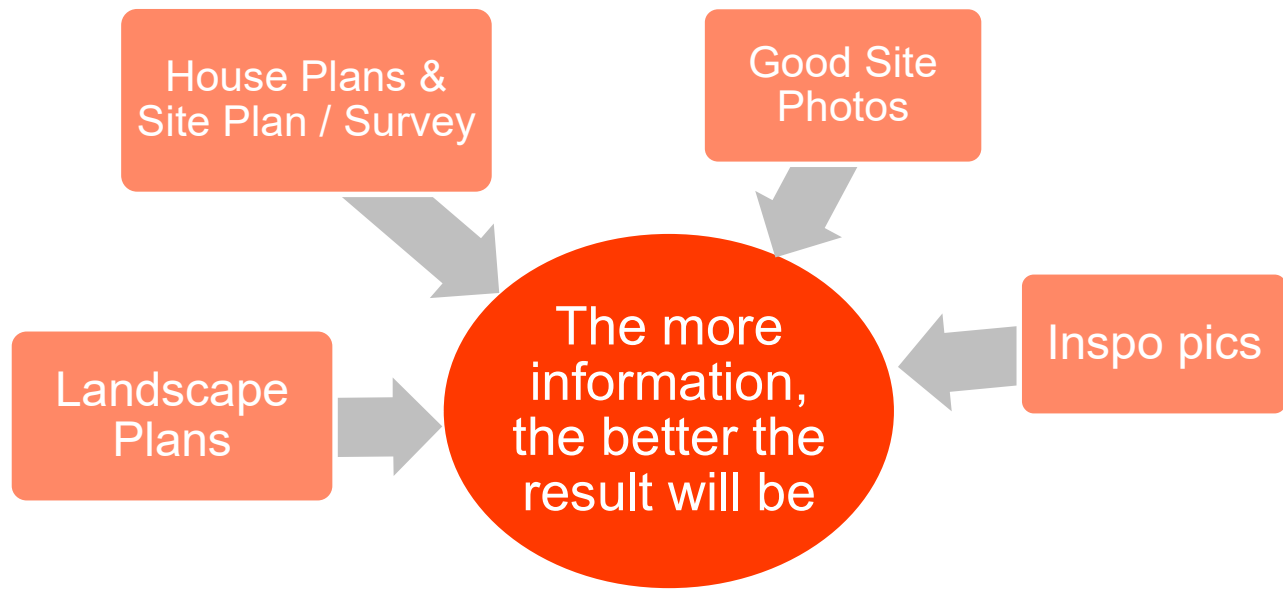


We'll keep you informed every step of the way with email notifications.



What information do we need?

The most common question – *“How much detail do you need?”*



Example – Site Photos



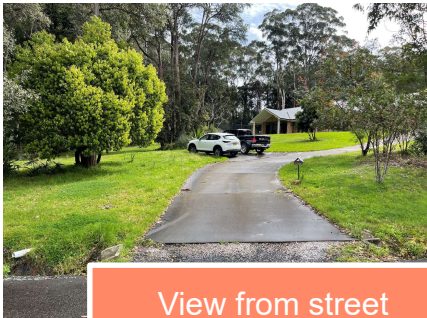
House left



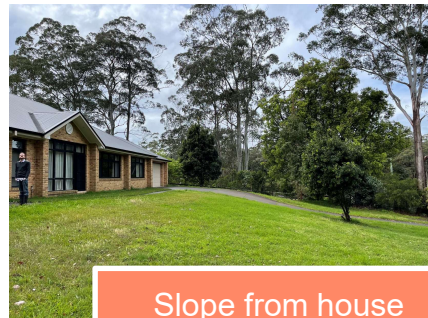
House centre



House right



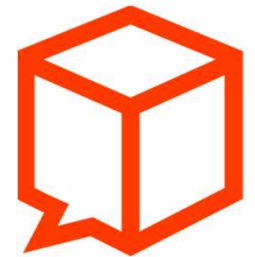
View from street



Slope from house



Existing retaining walls



Example – Inspo pics



Stone clad wall



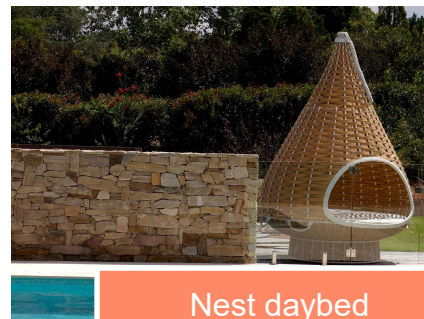
Honed concrete coping



Philodendron xanadu



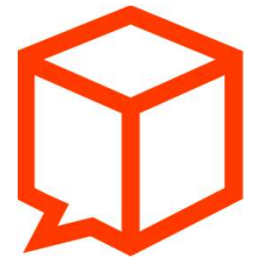
Spillover spa in pool




Nest daybed



Heliconia 'Hot Rio Nights'



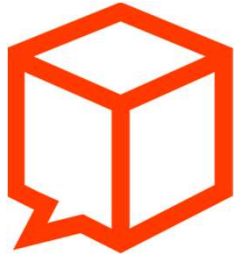
Live Example : Ordering through the [Price Calculator](#)



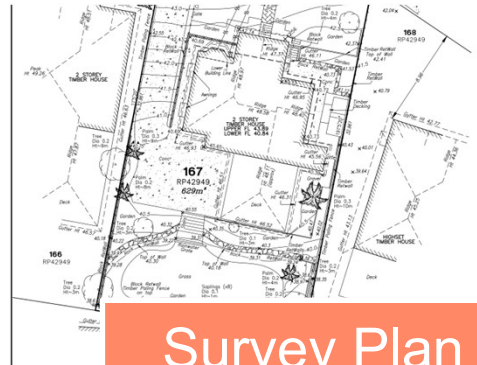
Let us help you find what you're looking for.

Select one of the options below.

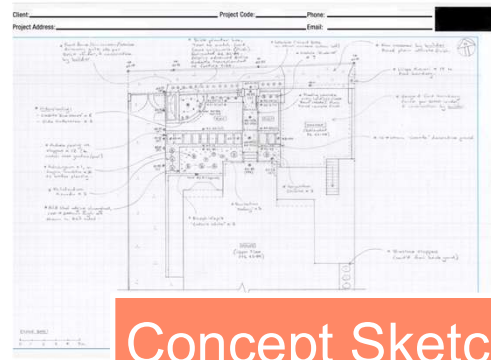
- [Get a price](#)
- [Place an Order](#)
- [Become a Member](#)
- [Get a 3D Demo](#)
- [Access My Dashboard](#)



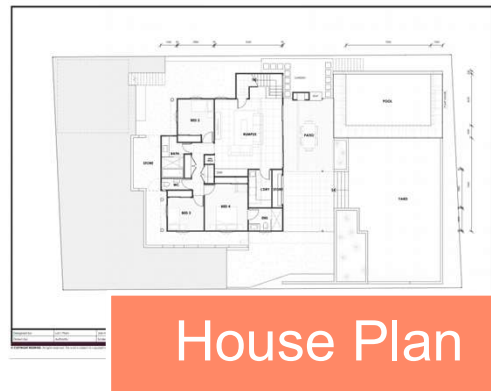
Before



Survey Plan



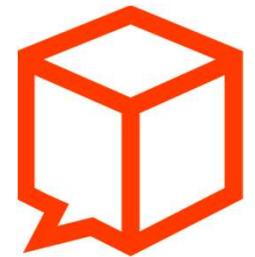
Concept Sketch



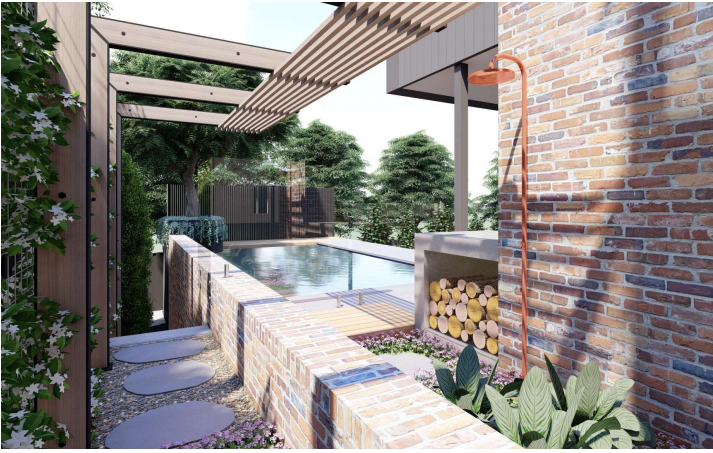
House Plan



Elevations



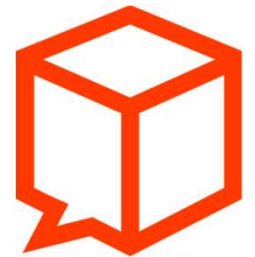
After



Revisions – Marked up 3D images



- 1 – change bricks to stone walling (see image attached)
- 2 – finish all steps in line with post as marked
- 3 – change to cedar clad ceiling
- 4 – add more spill over plants



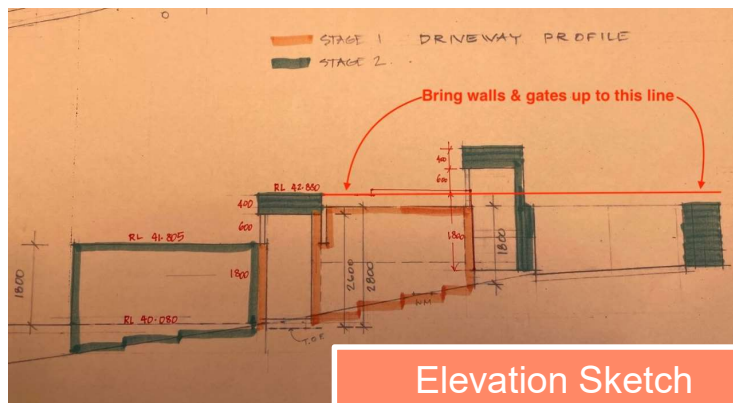
Revisions – Updated concept plan with notes



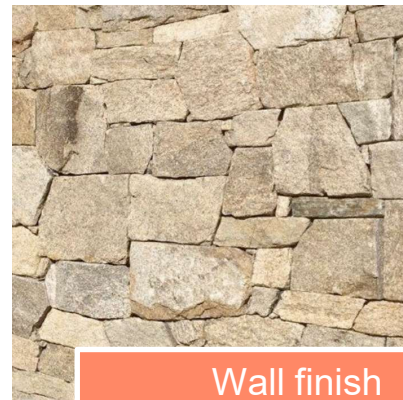
1. Update screen to bins as per plan
2. Timber batten gate entry from driveway, stone clad wall, steppers, feature pot, clothesline update as per plan
3. Update stepping stone pathway
4. Update outdoor kitchen.....see elevation drawing
5. Remove stone wall to pool
6. Update garden with low bowl pot plant
7. Update front fence walls as per elevation sketch



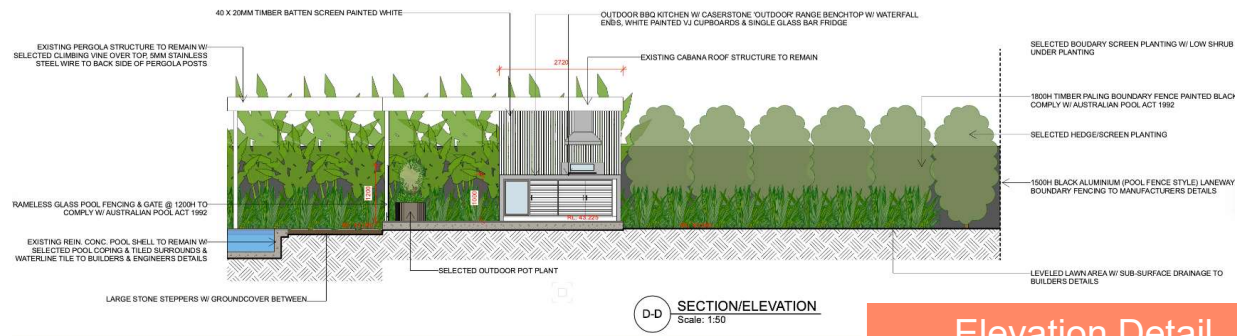
Revisions – Attached examples



Elevation Sketch



Wall finish



Elevation Detail



Help & Support



Customer support team in Brisbane



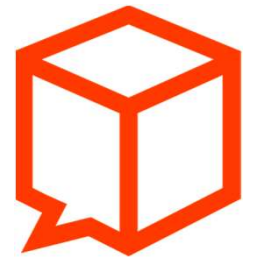
Email: support@pitch-box.com



Phone: 1300 683 956



Online Help Guide



Pitch Box Membership Program

2D Only Freedom Package

\$49/mth

- 20% off 2D plans
- Faster delivery (5 days)
- 2 free rounds of revisions

3D Only Advantage Package

\$99/mth

- 20% off all 3D
- Faster delivery (5 days)
- 2 free rounds of revisions

2D & 3D Growth Package

\$129/mth

- 20% off 2D plans
- 20% off all 3D
- Faster delivery (5 days)
- 2 free rounds of revisions

SketchUp Models Headstart Package

\$49/mth

- 20% off base models
- Faster delivery (5 days)



Thank you – Any Questions?

LDI Members - special introductory offer

LDI20

20% OFF your first project

Website | pitchbox.com.au

Phone | 1300 683 956

Email | support@pitch-box.com

